

Cookie Policy

When you visit the website of Cyprus Deputy Ministry of Tourism using a web browser or similar tool, a small file (a "cookie") may be stored on your computer or other access device, which sends the Deputy Ministry information about your usage of its website.

You can find more information in the policy below:

1.0 Purpose

This policy describes the use of cookies by the Deputy Ministry of Tourism. A cookie is a small text file that is sent to your browser from a web server and then stored on your hard drive. Cookies enable us to recognise your computer and record information from your visits to the site, such as your preferred settings. By continuing to use our Website, you are consenting to our use of your personal information and cookies in the way described in this policy.

2.0 Scope

This policy informs you of what to expect when the Deputy Ministry collects personal information via the website and social media managed by or on behalf of the Deputy Ministry. It applies to information we collect about:

- visitors to our websites
- individuals who send enquiries online
- individuals who complete any form on the website of the Deputy Ministry of Tourism

3.0 What information is collected and for what purposes

While using this website to send an enquiry or join our newsletter for example, you may have to submit personal information. The Deputy Ministry of Tourism is committed to protecting your privacy and the information that you give us will be treated in accordance with our Privacy Notice, and this statement. It will be used only for the purpose which is stated at the point of collection. The Deputy Ministry of Tourism uses analytics software to monitor traffic to and around our Website. This helps us to provide the best possible user experience and encourages customers to use more cost-effective channels for accessing information on our services. Analytics also help us to identify if our digital channels are offering value for money. From time to time we make use of remarketing advertising services, which place cookies on your computer

and will increase the likelihood of you seeing more adverts from the Deputy Ministry of Tourism on other web sites that you visit. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. Remarketing cookies are not used to identify personal information.

4.0 Cookie Settings

Many web browsers allow some control of cookies through the browser settings. Most web browsers automatically accept cookies, but the browser settings can be modified to decline cookies. Withdrawing your consent by altering these settings will affect the functionality of the website.

5.0 Review of policy

This policy will be reviewed at least every year or when there are significant changes to it.

5.0 How to contact us regarding this policy

You can contact our data protection officer at:

dataprotection@visiteyprus.com

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