

QUESTIONNAIRE FOR THE COLLECTION OF THE STATISTICAL DATA FOR CONFERENCES & INCENTIVES

ORGANIZATION/ ENTERPRISE INFORMATION

Name of company/ enterprise:	
Name of interviewee:	
Position held:	
Date of questionnaire completion:	

CONFERENCES, INCENTIVES, MEETINGS IN ENTERPRISES AND PRODUCT LAUNCHES WILL CONSIDER FOR THE COLLECTION OF STATISTICAL DATA. (But for brevity we will refer only to "Conferences" but we mean all the rest)

01. Are you involved with Conferences and Incentives?

YES	1
NO	2

→ END
INTERVIEW

02. In which of the following categories your organization/ enterprise belongs to?

Hotel	1
Destination Management Company	2
Professional Congress Organizers	3
Semi-government organization	4
University/ College	5
Bank	6
Insurance company	7
Ministry or other Governmental departments	8
Parliament	9
Associations	10
Other (please specify).....	11

Please fill in the table (found on page 5) with the data of Conference/ Incentive trip organized using the instructions below.

INSTRUCTIONS FOR COMPLETING THE TABLE

IN THE TABLE (page 5) SHOULD BE CIRCLED ONLY THE NUMBER WHICH REFERS TO EACH ANSWER

- Q.0.** Write the exact title of the conference / incentive trip and website if available
- Q.1.** Write the name of the International Association or the company that organized the congress tourism event.
- Q.2.** Write the name of the International Association of the company that organizes the conference tourism event.
- Q.3.** Write the start date in the form **Date/Month/Year** (i.e. 18/01/2015)
- Q.4.** Write the expiration date of the event in the form **Date/Month/Year** (i.e. 20/01/2015)
- Q.5.** Do you know if any of the participants have extended their stay in Cyprus?

YES	1
NO	2

- Q.5.1** If yes, how many of the delegates have extended their staying in Cyprus? Please record how many participants have extended their stay in Cyprus.
- Q.6.** Write for:

Conferences	1
Incentives	2
Product Launch	3
Meetings	4

Q.7. In which of the following categories have you participated in “Conferences and Incentives tourism”?

Association	1
Corporate	2
Governmental	3
Academic	4
Incentive	5
Product Launch	6
Meetings	7
Other (please specify the category)	8

Q.7.1 Identify the Conference topics

Q.8. Write where they come from (country of residence) the most tournament participants:

Cyprus	1
Europe	2
M. East / Gulf Countries / Asia	3
United States of America	4
Other (please specify)	5

Q.9. Total Number of participants. (Please clarify the number of foreigners' and Cypriot participants)

Q.10. Indicate the total number of accompanying persons (persons **EXCEPT** participants i.e. people brought with them).

0 persons	1
1 to 20 persons	2
21 to 50 persons	3
51 to 100 persons	4
101 to 250 persons	5
Up to 250 persons	6

Q.11. City in which the Conference took place:

Nicosia	1
Limassol	2
Larnaca	3
Paphos	4
Ammochostos	5
Mountain resort (e.g. Platres Prodromos)	6
Rural areas (e.g. Tochni, Drouseia)	7
Other (Please specify)	8

Q. 11.1 Specify the name and type of the Conference (i.e. Hosting Conference Center - Conference Facilities / XXXXX Hotel - Hotel 4 *)

Q.12. Please note how much was the estimated total expenditure **per delegate** for his participation in the Conference without the airfare (i.e. accommodation, catering, registration fees, etc.)

Up to €100	1
€101- €500	2
€501- €1,000	3
€1,001- €5,000	4
€5,001- €10,000	5
Over €10 000	6

Q.13. Write how much was **the total budget of the Conference:** (Excluding airfare)

Up to €10,000	1
€10,001- €25,000	2
€25,001- €50,000	3
€50,001- €100,000	4
€100,001- €250,000	5
€250,001- €500,000	6
€500,001- €750,000	7
€750,001- €1,000,000	8

Over €1,000,000

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Q.14. This particular conference is repetitive or not? If yes, please tell us the frequency of the operation.

YES	1
NO	2

Q. 14.1. Conference conducted frequently (i.e. every year, every two years, etc.)

Q. 14.2. This conference is rotating?

YES	1
NO	2

Q. 15. The international association or company organized this conference, thought some other destinations except Cyprus for organizing?

YES	1
NO	2

Q. 15.1. If yes, what was the main reason that led them to choose Cyprus over other destinations had thought?

Cyprus offers better quality in relation to the value of money	1
Provides better facilities for conferences over other destinations	2
They are more secured in Cyprus than in other destinations	3
The incentives offered in Cyprus in relation to others is better	4
The climate in Cyprus in relation to other destinations are best	5
Other (please specify)	6

Ep. 16. Have you faced any problems/ issues with the conference you organized? If so, please specify your problems/ issues on the last page.

Q.0	Conference Title:
Q.1	Name of the International Association or Company
Q.2	Local Organizer
Q.3	Start Date
Q.4	Expiration Date
Q.5	Extended their staying	1 2
Q.5.1	Number of participants who have extended their stay
Q.6	Kind of event	1 2 3 4
Q.7	Category of the event	1 2 3 4 5 6
Q.7.1	Conference topics
Q.8	Country of residence for the most tournament participants	1 2 3 4 5
Q.9	Total number of participants
Q.9.1	Cypriot participants
Q.9.2	Foreign participants
Q.10	Accompanying persons	1 2 3 4 5 6
Q.11	City in which the Conference took place	1 2 3 4 5 6 7 8
Q.11.1	Name and type of the Conference
Q.12	Total expenditure per delegate	1 2 3 4 5 6
Q.13	Total budget of the Conference	1 2 3 4 5 6 7 8 9
Q.14	recurring conference	1 2
Q.14.1	Conference conducted frequently
Q.14.2	This conference is rotating?	1 2
Q.15	Conduct in another country?	1 2
Q.15.1	Reasons for choosing Cyprus	1 2 3 4 5 6

Q. 16. *Any problems that may occurred*