

# CYPRUS

CONFERENCES AND  
INCENTIVES



CYPRUS  
conferences  
& incentives





**CYPRUS:**

## ***Where History Meets Innovation in Meetings & Events***

For over 11,000 years, Cyprus has been a crossroads of civilizations, cultures, and ideas. This rich heritage of gathering people from across the globe creates a unique foundation for inspiring future conferences, business meetings, and international events. Cyprus offers a seamless blend of ancient tradition and modern professionalism — the perfect stage for your next successful gathering.

Situated at the heart of the Mediterranean, all of Cyprus's districts lie close together, providing exceptional accessibility and flexibility for event planners. From coastal cities to mountainous retreats, Cyprus features an array of venues — from state-of-the-art hotels to historic sites and innovative multipurpose spaces. Many of these venues are eco-certified, offering sustainable solutions such as green meetings, energy-efficient infrastructure, and zero-waste catering practices. Supported by expert Destination Management Companies (DMCs) and Professional Congress Organisers (PCOs), Cyprus offers comprehensive professional services, with English widely spoken throughout the island.

Cyprus boasts a lively calendar of local and international festivals, concerts, theatrical performances, and cultural activities, offering visitors rich opportunities for relaxation and cultural immersion alongside their business agendas. In addition, Cyprus presents unique opportunities for themed excursions such as Aphrodite's Cultural Route, scenic wine routes, cycling trails, and world-renowned dive sites, allowing visitors to explore the island's natural beauty and heritage in engaging and active ways. Eco-friendly transportation options are increasingly available, supporting low-emission transfers and sustainable mobility during events.





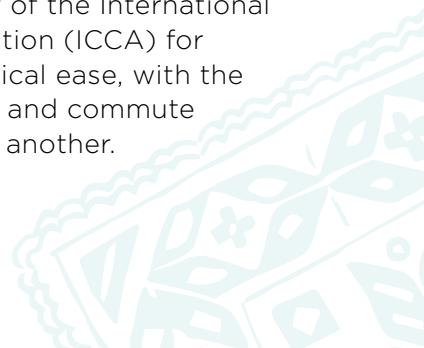
## **CONFERENCE EXCELLENCE:** *The Cyprus Advantage*

Cyprus's long experience in hosting conferences ensures professional management combined with venues designed to maximize attendee well-being. Modern conference halls, especially within hotels, feature abundant natural light — a key factor in maintaining alertness and comfort for busy professionals spending long hours indoors and traveling.

The island's climate supports refreshing outdoor breaks: imagine coffee pauses by the sea, city squares, or mountain terraces, where delegates can recharge in inspiring surroundings.

Cyprus also benefits from a strong academic presence, with world-class universities and research institutions offering access to expert speakers and cutting-edge knowledge to enrich conference programs. In addition, the island's advanced technological infrastructure enables seamless hybrid and virtual conferences, with high-speed Wi-Fi, professional audiovisual equipment, and experienced local teams offering full technical support for even the most demanding international events.

As a testament to its commitment to quality and standards, the Cyprus Convention Bureau (CCB) under the Deputy Ministry of Tourism of the Republic of Cyprus has been a proud member of the International Congress and Convention Association (ICCA) for over 45 years. Groups enjoy logistical ease, with the possibility to reside in one district and commute smoothly to conference venues in another.



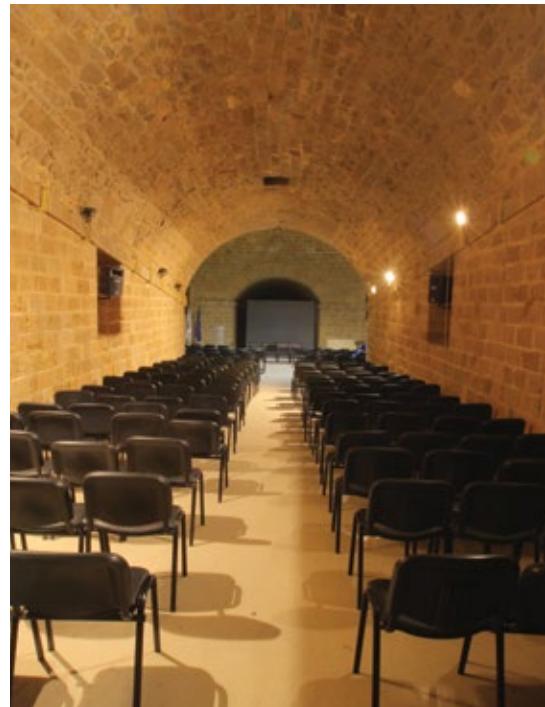
Several hotels are located side by side, providing expanded capacity and variety to accommodate the diverse needs of larger events. Importantly, Cyprus is consistently ranked among the safest destinations in the world, adding another layer of comfort for organizers and delegates alike.

**BUSINESS MEETINGS &  
ASSOCIATION GATHERINGS:**  
**Flexibility and Authenticity**

Nearly every hotel across Cyprus offers well-equipped rooms for small to medium-sized business meetings, perfect for associations, corporate teams, or networking groups.

Cyprus's thriving international business community hosts numerous professional associations and multinational companies. The island benefits from deep local expertise, with a wide range of active professional bodies contributing to a strong knowledge base for event content and collaboration. For smaller teams seeking exclusivity and inspiration, private countryside estates are available for rent, offering a relaxed and authentic setting for productive networking and brainstorming.

This combination of modern business infrastructure with tranquil, personalized environments makes Cyprus ideal for fostering meaningful connections in any business gathering. Reliable digital connectivity and hybrid meeting setups are available even in remote or countryside venues, allowing for inclusion and flexibility.





**INCENTIVE TRAVEL:**  
**Meaningful Experiences**  
**Rooted in Local Legacy**

Incentive travel in Cyprus goes beyond reward—it's about engagement and lasting impact. Local DMCs and event planners prioritize advocacy and legacy, working closely with communities to ensure every group leaves a positive footprint.

Participants have joined tree-planting initiatives and helped renovate homes for the elderly, connecting with the local population in meaningful ways. Sustainability is not just a value but a lived practice, woven into activities and itineraries through support of local economies, respect for natural resources, and authentic cultural engagement.

Cyprus's inland region, presented through the 'Heartland of Legends' ([www.heartlandoflegends.com](http://www.heartlandoflegends.com)), showcases the island's authentic spirit through local traditions and slower rhythms of life. This area offers a wide range of team-building activities such as grape harvesting and participating in winemaking, exploring scenic wine routes, tasting indigenous wines paired with local cuisine, attending village festivals, nature hiking among unique flora and fauna, and exploring cycling routes.

These genuine, immersive experiences promote team cohesion and leave participants with lasting memories of Cyprus's culture and hospitality.





## **PRODUCT LAUNCHES:** **Unique Settings for Unforgettable Impressions**

Cyprus's varied landscapes and venues provide exceptional backdrops for launching new products. Whether on a beachfront terrace, a historic fortress, or a cutting-edge conference center, Cyprus delivers an atmosphere that captivates attendees and enhances brand stories.

Event organizers can tailor experiences that combine Cyprus's natural beauty, heritage, and modern amenities to create truly standout product unveilings. The availability of high-end AV equipment and professional technical teams ensures that every reveal is executed flawlessly, whether live or streamed globally.



## **INTERNATIONAL COMPETITIONS:** **Collaboration with Local Expertise**

Hosting international contests is made seamless through partnerships with Cyprus's active local associations and professional bodies. Their knowledge ensures smooth coordination, cultural integration, and valuable local support for all types of competitive events, enhancing participant experience and event success. Organizers also benefit from the island's robust safety record and efficient infrastructure, contributing to worry-free experiences for teams and spectators alike.

## ***Tools & Support from Cyprus Convention Bureau***

The Cyprus Convention Bureau (CCB) is your partner for successful event planning and execution, offering a wealth of resources available through its website and support services:

- **Financial Incentives:** Grant scheme designed to attract conferences, incentive trips, product launches, and international competitions.
- **Venue Information:** Detailed listings of hotels, multi-purpose venues, and historic sites available for events.
- **Cultural Venues:** Access to archaeological and heritage sites that can be arranged for conference use under specific conditions.
- **Incentive & Social Programs:** Ideas and assistance for incentive travel and social responsibility activities tailored for delegates and accompanying guests.
- **Professional Network:** A curated directory of qualified Destination Management Companies and Professional Congress Organisers certified by the CCB.
- **Promotional Materials:** Access to printed and audiovisual resources showcasing Cyprus.
- **Bidding Support:** Guidance and resources for organizations interested in bidding to host conferences in Cyprus.
- **Accommodation Options:** Comprehensive listings covering all categories of lodging across the island.





- **Hybrid Event Capabilities:** Guidance and support for setting up hybrid meetings and events with full tech infrastructure.
- **Sustainable Event Planning:** Assistance in identifying eco-certified venues and green service providers for truly responsible events.

## *Why Choose Cyprus?*

- **Historical & Cultural Inspiration:** Cyprus's 11,000 years of multicultural heritage inspires innovative thinking and collaboration.
- **Strategic Location:** Bridging Europe, Asia and the Middle East, Cyprus is easily and conveniently accessible through multiple flight networks.
- **Professional Excellence:** Experienced teams and advanced infrastructure ensure smooth and effective event management.
- **Sustainability Commitment:** Embracing eco-friendly practices including reducing plastic use, combating food waste, green-certified venues, and minimizing environmental footprints.
- **Community Engagement:** Events leave positive legacies by involving local communities and promoting social responsibility.
- **Hospitality & Gastronomy:** Warm Cypriot hospitality combined with rich culinary traditions complement every event.



- **Accessibility & Flexibility:** Compact geography allows easy movement between districts and venues, maximizing convenience.
- **Lively Cultural Scene:** A broad calendar of festivals, concerts, theater, and arts enrich visitor experience.
- **Technological Readiness:** Fast and reliable internet, hybrid-ready venues, and expert technical teams meet the demands of international events.
- **Safety:** Cyprus is among the safest countries worldwide, offering peace of mind to both organizers and attendees.

## Contact Information

For more information or to begin planning your next event in Cyprus, please contact:

**Cyprus Convention Bureau,  
Deputy Ministry of Tourism, Republic of Cyprus**

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**Association of Cyprus Tourism  
and Travel Agents (ACTTA)**

🌐 [www.actta.org.cy](http://www.actta.org.cy)

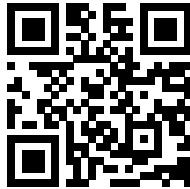
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**Cyprus Incentives and Meetings Associates (CIMA)**

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