

**COLLECTION OF STATISTICAL DATA
FOR
CONFERENCES AND INCENTIVES**
Conducted for the
CYPRUS TOURISM ORGANIZATION
(January - December 2010)

December, 2011

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A. METHODOLOGY

METHODOLOGY

<i>Company</i>	<i>CMR Cypronetwork</i> , member of Cypronetwork Consultancy Group, SEDEAK and ESOMAR
<i>Commissioned by</i>	<i>CYPRUS TOURISM ORGANIZATION</i>
<i>Period which the data cover</i>	The data were collected between July and December 2010, but cover all months of 2010, i.e. January - December
<i>Respondents</i>	Organizations such as hotels, travel agents, conference organizers, conference venues, governmental and semi governmental organizations, education and financial institutions
<i>Data Collection Method</i>	Data were collected via email, fax and over the phone. Systematic and intensive follow-up was carried out during this period in order to ensure that the data were sent through by the key players as well as other organizations and institutions.

B. INTRODUCTION

INTRODUCTION

Taking into consideration the rapid growth of Conferences and Incentives Tourism, the Cyprus Tourism Organization has set the market in question as one of the main target markets in its Strategic Plan for 2003-2011. In achieving the specific aim an action plan has been devised for the development of Conferences and Incentives Tourism.

Conferences and Incentives Tourism is considered to be a highly competitive sector among tourism destinations due to its development prospect and the fact that it appears as a solution to problems such as seasonality, expenditure and repeating tourism. It is therefore essential to estimate the market size for better evaluation of the current situation as well as for a better planning of future actions for the development and promotion of this segment by CTO.

To this end, CMR Cypronetwork has undertaken the task of systematic collection of statistical data on conferences and incentives tourism from all organizations directly involved with this target group during the period of one year (i.e. January – December 2010), according to the instructions and specifications set by CTO. This report is the Final Report submitted for the Project and refers to all months (i.e. January – December 2010) of the year.

C. *EXECUTIVE SUMMARY*

Executive Summary

- The majority of the participants who provided data for this project are **Hotels (61%)**, whereas only **2%** are **Governmental/ Semi governmental**.
- The majority of the events that took place are by far **Conferences (any type)**, with a percentage score of **61%**, whereas **Incentives** count for only **39%**.
- **Limassol** is the city that is mostly preferred for **Conferences and Incentives tourism (46%)**. **Limassol** also leads the way for both, **conferences (43%)**, and **incentives (51%)**.
- The majority of the participants were from **Europe** in at least six out of ten of the conferences (**60%**).
- **Incentives** were the leading type in the Conferences and Incentives market in Cyprus (**38%**). On the other hand **Governmental** conferences count for only **8%**.
- As far as the number of participants is concerned, **Academic** conferences acquired the top place with proportion **27%**.
- Limassol leads the way for almost all conference categories: **Association (52%)**, **Academic (49%)**, **Corporate (43%)** and **Incentives (51%)**, with the only exception of the **Governmental conferences (69%)** where Paphos was the leader.
- Almost four out of ten of the events which took place in Cyprus during 2010 had **up to 50 participants (38%)**, and only **6%** of the events had **251+** participants.
- Most Conferences and Incentives took place in **March, October and November (13% respectively)**, followed closely by **May (12%)**, and **April and June (10% respectively)**. Furthermore, the majority of **Conferences** took place in **November (16%)**, and the majority of the **Incentives** took place in **March (17%)**.
- The average number of participants in each event in Cyprus during 2010 is **102**.
- The average length of stay for Conferences and Incentives is **4 days**.
- Nearly six out of ten of the events had an estimated budget of **up to €25,000 (up to €10,000 28%, €10,001 - €25,000 29%)**.
- The majority of the events (**61%**) had expenses for each participant up to **€500 (up to €100, 23%, €101 - €500, 38%)**.

CRITERIA THAT CONFERENCES AND INCENTIVES MUST FULFILL:

- Duration of Conferences and Incentives must be at least one full day
- Participants must have at least one overnight
- The Conferences must have at least 50 participants
- The Incentives must have at least 20 participants

D. ANALYSIS OF FINDINGS

1. ANALYSIS OF RESPONDENTS IN THE PROJECT

The majority of the participants who provided data for this project are **Hotels (61%)**, one out of five participants belong to the **DCMs/PCOs (21%)**, 8% are **Associations**, 7% are **Universities/Colleges**. Other categories of respondents follow with lower percentages as it is presented below (**Governmental/ Semi governmental 2%**, **Other 1%**).

Graph 1
ANALYSIS OF RESPONDENTS IN THE PROJECT

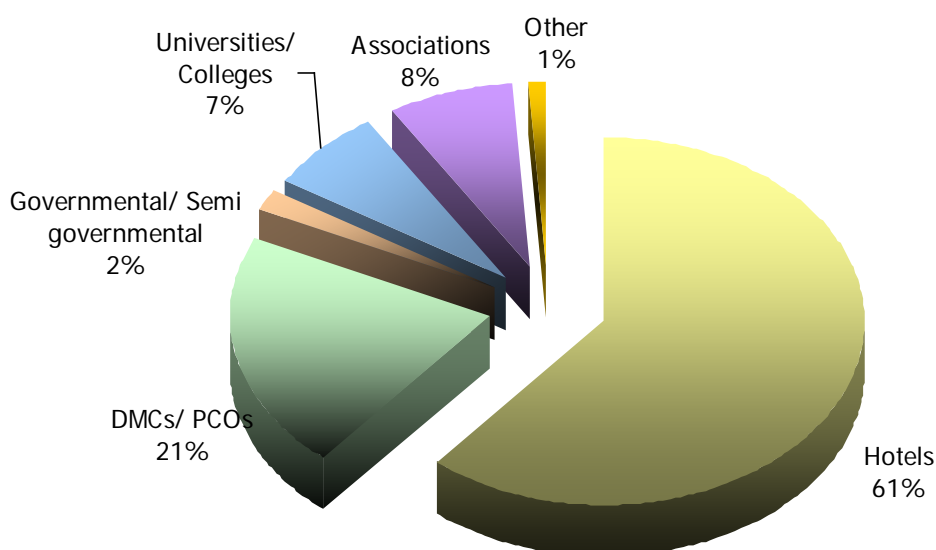


Table 1
TOTAL NUMBER OF RESPONDENTS IN THE PROJECT

ORGANISER	%	NUMBER
ASSOCIATIONS	8	35
HOTELS	61	261
UNIVERSITIES/COLLEGES	7	28
DMCs/ PCOs	21	93
GOVERNMENTAL/ SEMI GOVERNMENTAL	2	11
OTHER	1	2
TOTAL	100	430

2. CATEGORY OF EVENT

The majority of the events that took place are by far **conferences**, with a percentage score of **61%**, whereas Incentives count for only **39%**.

Graph 2
CATEGORY OF EVENT

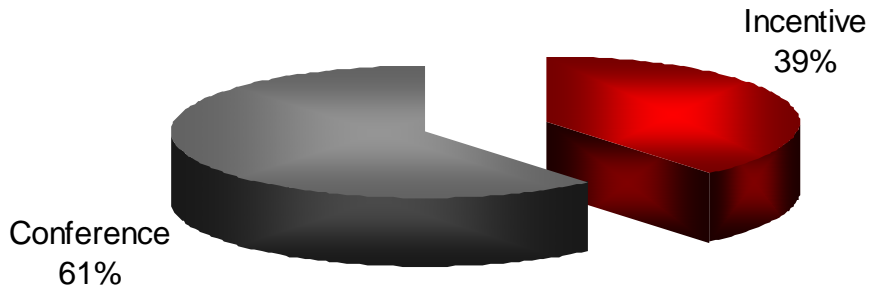


Table 2
CATEGORY OF EVENT

EVENT	%	NUMBER
Conferences	61	264
Incentives	39	166
TOTAL	100	430

3. CITY THAT CONFERENCES AND INCENTIVES TOOK PLACE

According to the statistical data collected, **Limassol** is by far the city that is mostly preferred for **Conferences and Incentives tourism** (46%). **Paphos** and **Nicosia** follow with considerably lower percentages of 30% and 13% respectively. **Famagusta** and **Larnaca** gather the lowest scores, 6%, and 5% respectively.

Graph 3
ALLOCATION OF CONFERENCES AND INCENTIVES PER CITY

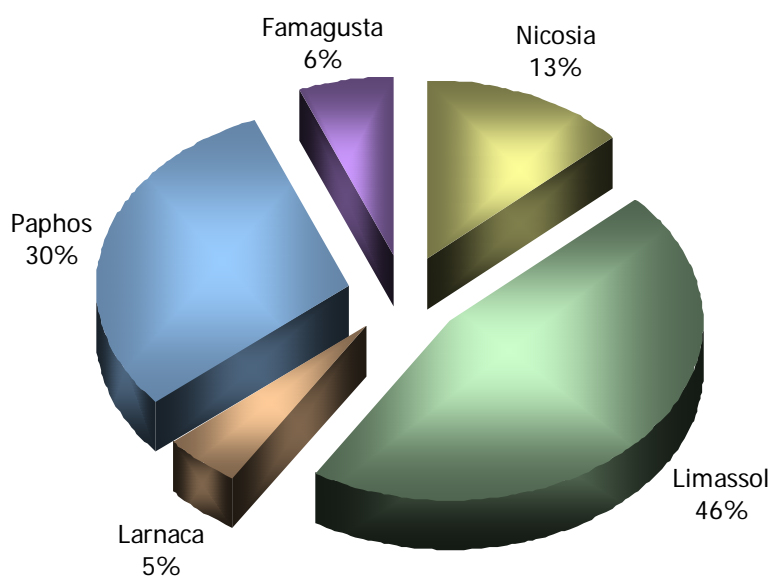
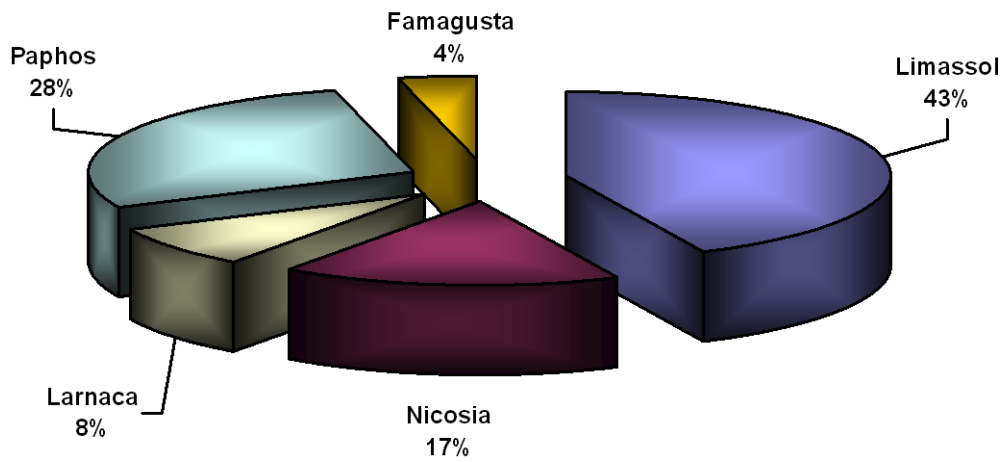


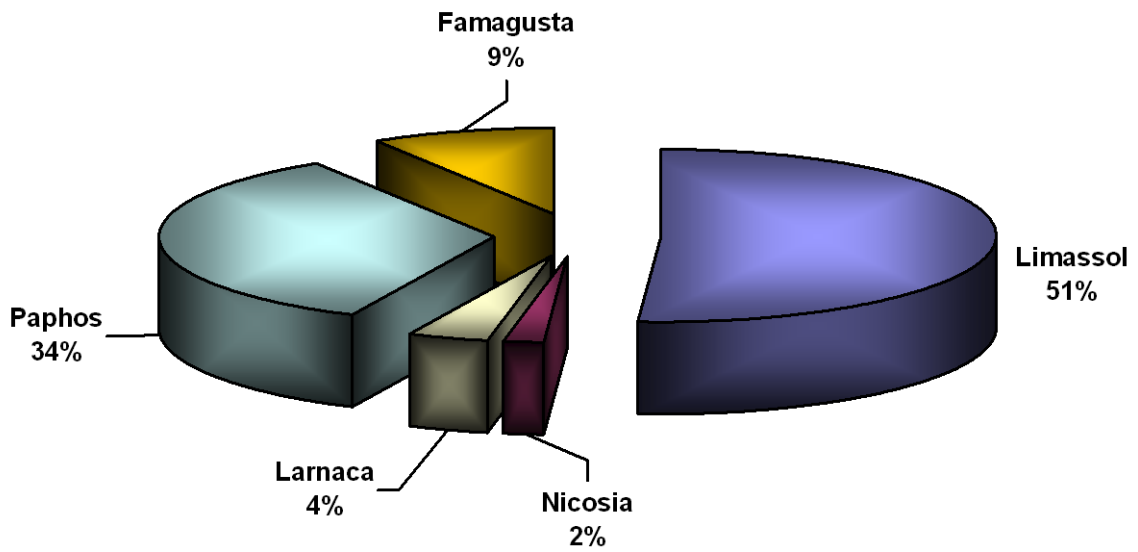
Table 3
ALLOCATION OF CONFERENCES AND INCENTIVES PER CITY
(ACTUAL FIGURES)

	TOTAL	CONFERENCES	INCENTIVES
Limassol	199	114	85
Nicosia	49	45	4
Larnaca	27	21	6
Paphos	130	74	56
Famagusta	25	10	15
TOTAL	430	264	166

Graph 4
ALLOCATION OF CONFERENCES PER CITY



Graph 5
ALLOCATION OF INCENTIVES PER CITY



Graph 6

ALLOCATION OF NUMBER OF PARTICIPANTS PER CITY

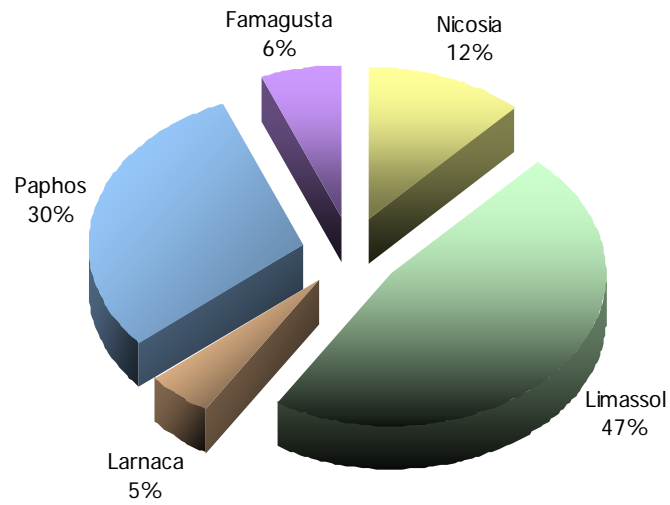


Table 4

**ALLOCATION OF NUMBER OF PARTICIPANTS PER CITY
(ACTUAL FIGURES)**

Limassol	20476
Nicosia	5521
Larnaca	1978
Paphos	13071
Famagusta	2637
TOTAL	43683

4. COVERAGE (ORIGIN OF THE MAJORITY OF THE PARTICIPANTS) OF CONFERENCES AND INCENTIVES

The majority of the participants were from **Europe (60%)**, while the 26% were from **Cyprus**. With a lower percentage score 8% were from Middle East/Gulf Area/Asia, and with 7% from USA/ Canada.

Graph 7
COVERAGE OF CONFERENCES AND INCENTIVES

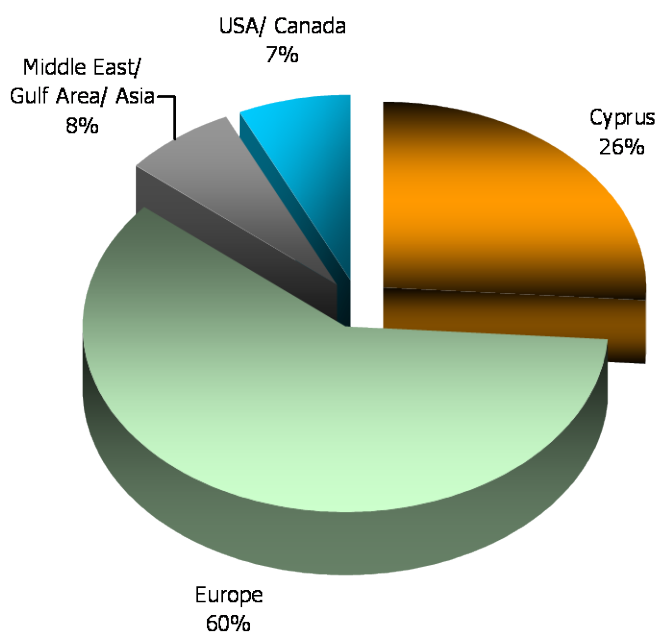


Table 5
COVERAGE OF CONFERENCES AND INCENTIVES –
(ACTUAL FIGURES)

Europe	258
Cyprus	112
Middle East/Gulf Area/Asia	31
USA/ Canada	29
TOTAL	430

Graph 8

**ORIGIN OF THE MAJORITY OF PARTICIPANTS – CYPRUS
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

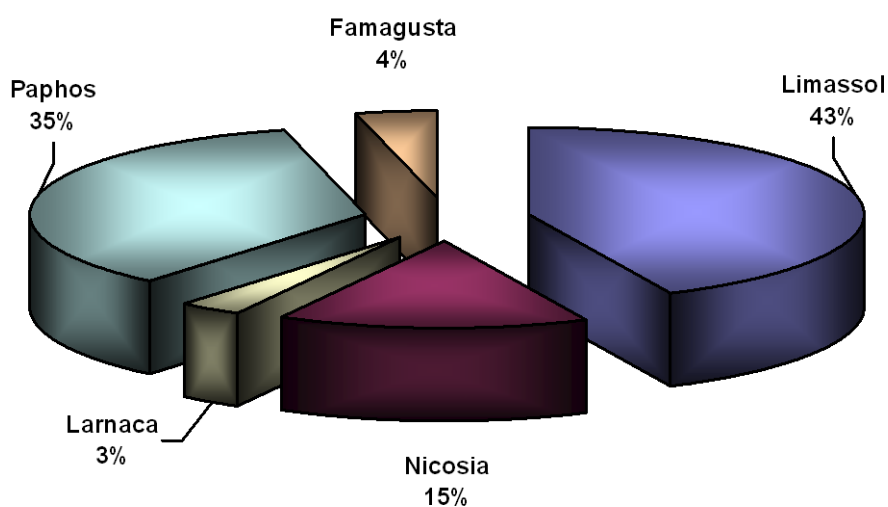


Table 6

**ORIGIN OF THE MAJORITY OF PARTICIPANTS – CYPRUS
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)**

Limassol	48
Nicosia	17
Larnaca	3
Paphos	39
Famagusta	5
TOTAL	112

Graph 9
ORIGIN OF THE MAJORITY OF PARTICIPANTS – EUROPE
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY

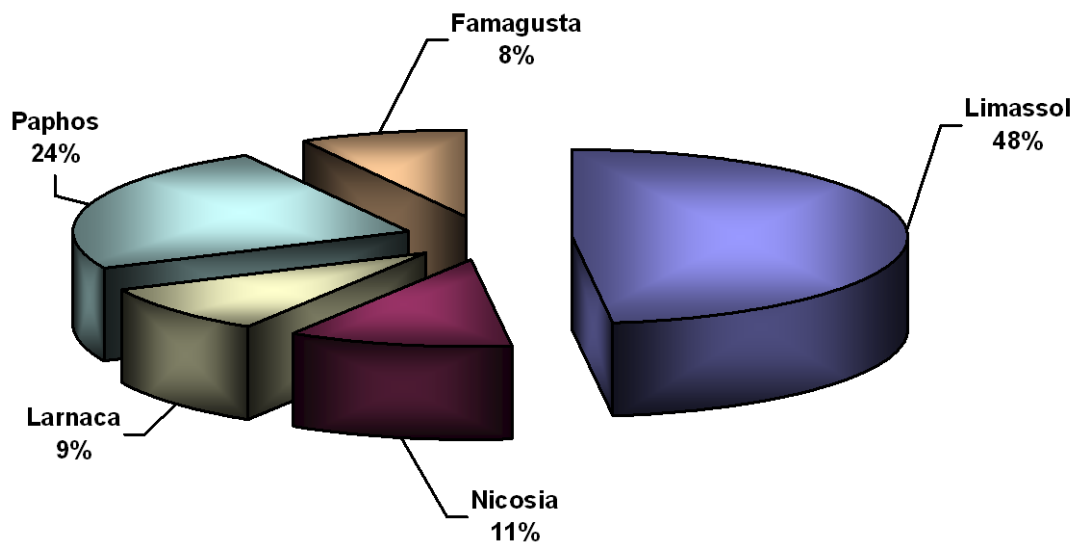


Table 7
ORIGIN OF THE MAJORITY OF PARTICIPANTS – EUROPE
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)

Limassol	125
Nicosia	29
Larnaca	22
Paphos	62
Famagusta	20
TOTAL	258

Graph 10

**ORIGIN OF THE MAJORITY OF PARTICIPANTS - MIDDLE-EAST/GULF AREA/ASIA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

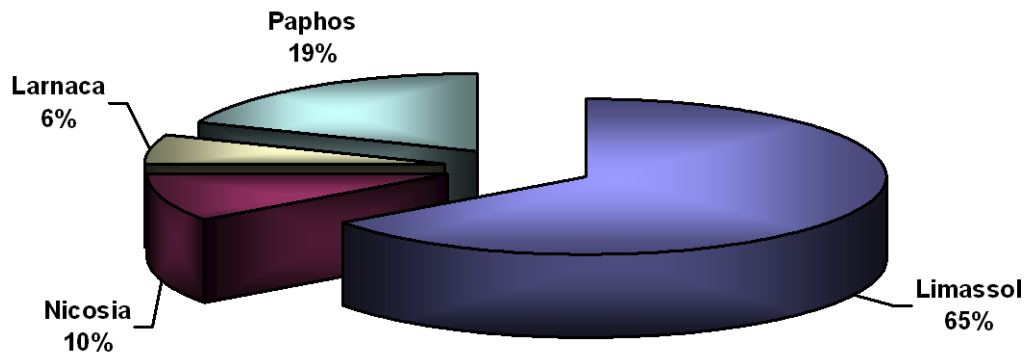


Table 8

**ORIGIN OF THE MAJORITY OF PARTICIPANTS - MIDDLE-EAST/GULF AREA/ASIA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

(ACTUAL FIGURES)

Limassol	20
Nicosia	3
Larnaca	2
Paphos	6
Famagusta	0
TOTAL	31

Graph 11

**ORIGIN OF THE MAJORITY OF PARTICIPANTS – USA/ CANADA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

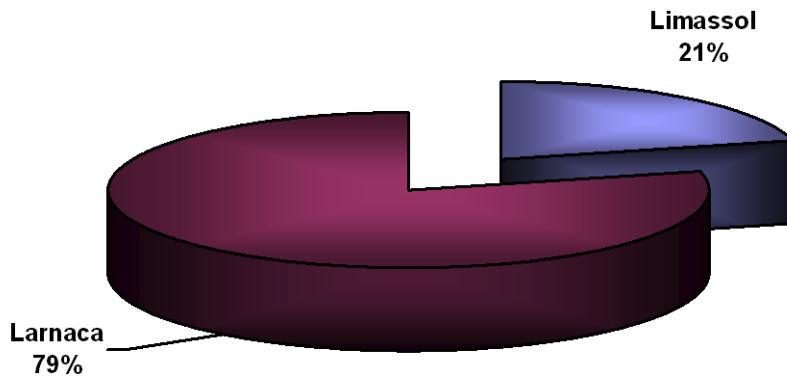


Table 9

**ORIGIN OF THE MAJORITY OF PARTICIPANTS - USA/ CANADA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)**

Limassol	6
Larnaca	23
TOTAL	29

5. TYPE OF CONFERENCES AND INCENTIVES

During 2010, **Incentives** were the leading type in the Conferences and Incentives market in Cyprus (38%). **Association, Academic, Corporate** and **Governmental** conferences follow with proportions 17%, 17%, 19%, and 8% respectively.

Graph 12
TYPE OF CONFERENCES AND INCENTIVES

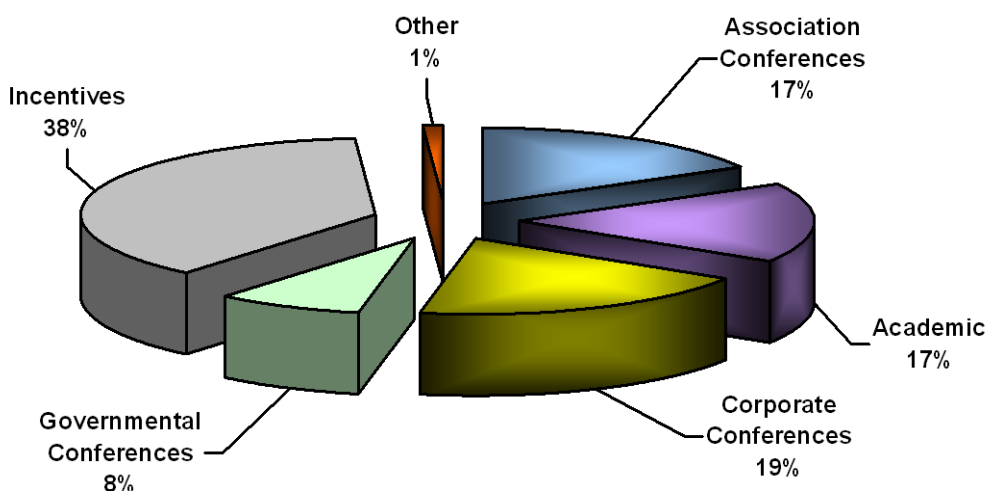


Table 10
TYPE OF CONFERENCES AND INCENTIVES
(ACTUAL FIGURES)

Association Conferences	73
Academic Conferences	73
Corporate Conferences	80
Governmental Conferences	35
Incentives	166
Other Conferences	3
TOTAL	430

As far as the number of participants is concerned, **Academic** conferences acquired the top place with proportion **27%**. **Association** conferences and **Incentives** follow with a percentage of **23%** and **22%** respectively, and **Corporate** conferences have a percentage of **16%**. **Governmental** conferences gather the lowest score of **12%**.

Graph 13

ALLOCATION OF NUMBER OF PARTICIPANTS PER CONFERENCES AND INCENTIVES TYPE

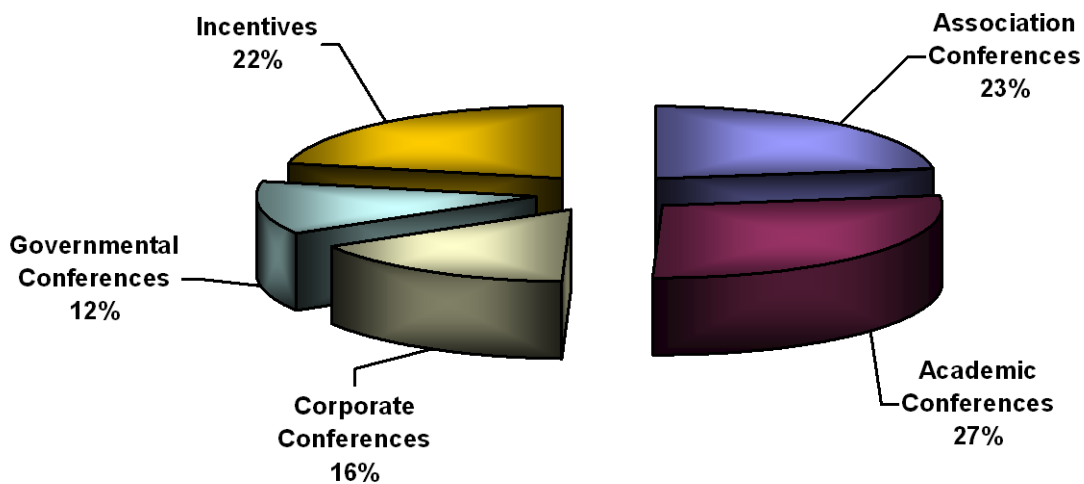


Table 11

ALLOCATION OF NUMBER OF PARTICIPANTS PER CONFERENCES AND INCENTIVES TYPE (ACTUAL FIGURES)

Association Conferences	10041
Academic Conferences	12016
Corporate Conferences	7116
Governmental Conferences	4927
Incentives	9400
Other	183
TOTAL	43683

The following tables provide a summary analysis of the data for the types of conferences and incentives covered in this project.

Table 12

	Association conferences	Academic Conferences	Corporate conferences	Governmental conferences	Incentives	Other
	%	%	%	%	%	%
Allocation per City						
Limassol	52	49	43	17	51	0
Larnaca	15	10	2	3	4	0
Nicosia	19	29	8	11	2	0
Paphos	10	8	43	69	34	100
Famagusta	4	4	4	0	9	0
Total	100	100	100	100	100	100
Allocation of Participants per City						
Limassol	54	63	42	14	40	0
Larnaca	11	4	2	1	2	0
Nicosia	18	22	6	7	3	0
Paphos	11	8	46	78	40	100
Famagusta	6	3	4	0	15	0
Total	100	100	100	100	100	100
Coverage (the origin of the majority of the participants)						
Europe	81	66	57	23	58	0
Cyprus	19	30	28	11	28	100
Middle-East/Gulf Area/Asia	0	4	16	0	10	0
USA/Canada	0	0	0	66	4	0
Total	100	100	100	100	100	100

Table 13

	Limassol	Larnaca	Nicosia	Paphos	Famagusta
	%	%	%	%	%
Allocation per type					
Association conferences	19	41	29	5	12
Corporate conferences	17	7	12	26	16
Governmental conferences	3	4	8	19	0
Academic conferences	18	26	43	5	12
Incentives	43	22	8	43	60
Other	0	0	0	3	0
Total	100	100	100	100	100
Allocation of Participants per Type					
Association conferences	27	56	33	8	23
Corporate conferences	15	6	8	25	12
Governmental conferences	4	2	6	30	0
Academic conferences	37	26	48	7	15
Incentives	19	10	5	29	50
Other	0	0	0	1	0
Total	100	100	100	100	100

6. TOTAL NUMBER OF PARTICIPANTS

Almost four out of ten of the events which took place in Cyprus during 2010 had **up to 50 participants (38%)**, and three out of ten of the events had **51-100 participants (30%)**. In addition, **26%** of the events had **101-250 participants** and only **6%** of the events had **251+** participants.

Graph 14
TOTAL NUMBER OF PARTICIPANTS

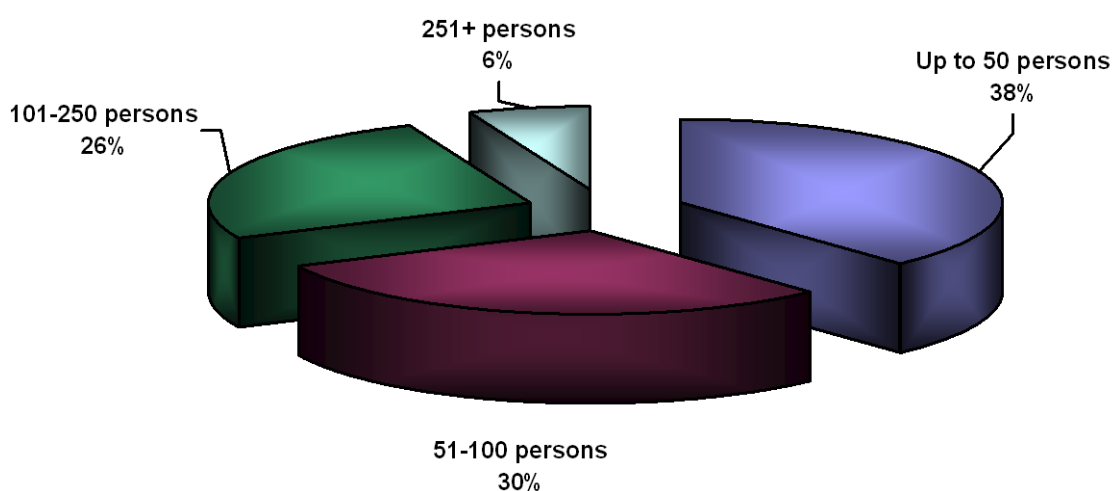
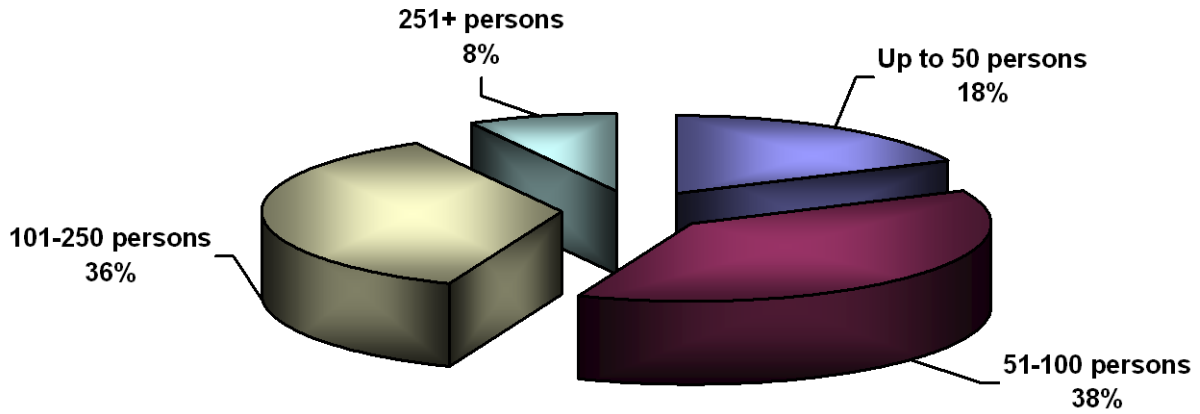


Table 14
TOTAL NUMBER OF PARTICIPANTS
(ACTUAL FIGURES)

	TOTAL	CONFERENCES	INCENTIVES
Up to 50 persons	166	48	118
51-100 persons	128	98	30
101-250 persons	111	96	15
251+ persons	25	22	3
TOTAL	430	264	166

Graph 15

TOTAL NUMBER OF PARTICIPANTS – CONFERENCES



Graph 16

TOTAL NUMBER OF PARTICIPANTS – INCENTIVES

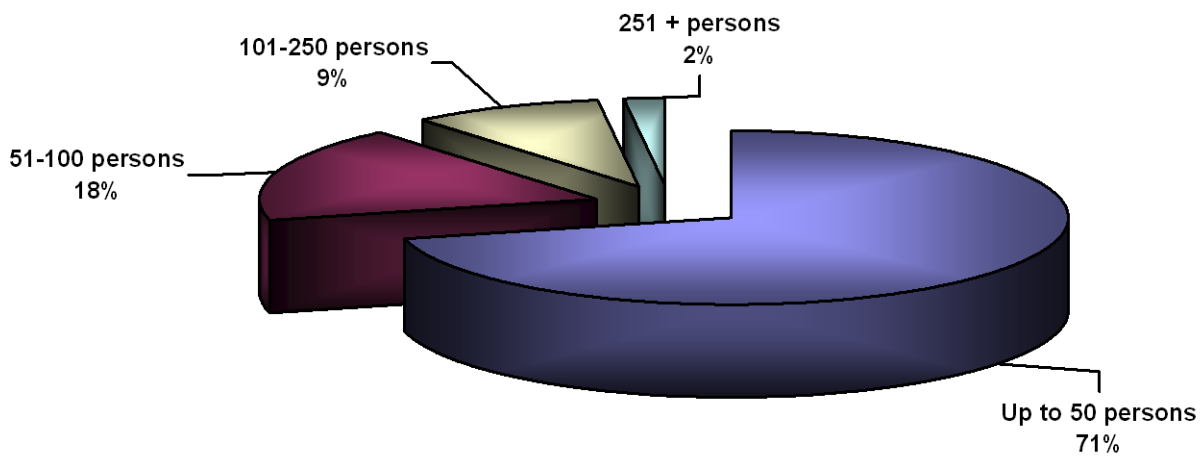


Table 15
EVENT SIZE BY CITY

	Limassol	Larnaca	Nicosia	Paphos	Famagusta
	%	%	%	%	%
Up to 50 persons	42	48	24	32	56
51-100 persons	32	33	37	26	16
101-250 persons	18	15	31	40	20
251+ persons	8	4	8	2	8
Total	100	100	100	100	100

Table 16
CITY BY EVENT SIZE

	Up to 50 persons	51-100 persons	101-250 persons	251+ persons
	%	%	%	%
Limassol	51	49	32	60
Larnaca	8	7	4	4
Nicosia	7	14	13	16
Paphos	25	27	46	12
Famagusta	9	3	5	8
Total	100	100	100	100

7. MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE

Most Conferences and Incentives took place in **March, October and November (13%)**, followed closely by **May (12%)**, **April and June (10% respectively)**. **September** follows with **9%**. **January and February** with **5%** and **6%**. With much lower scores, conferences took place in **July (3%)** and **August (2%)**.

Graph 17

MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE

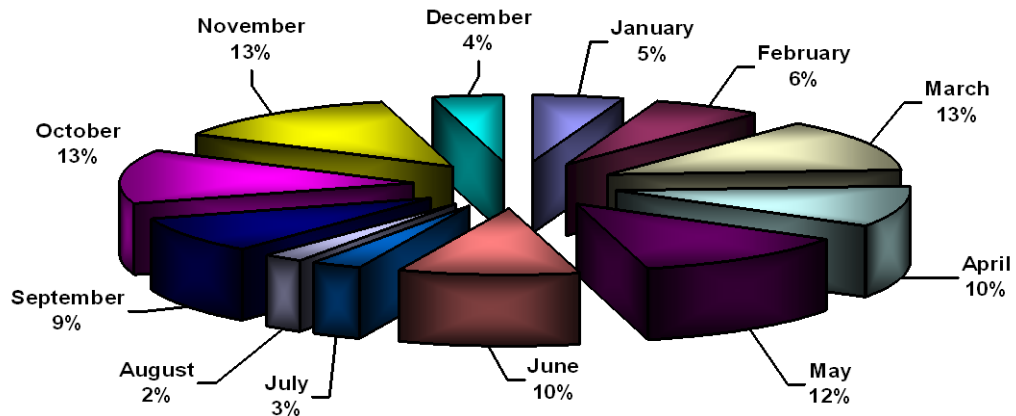


Table 17

MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE (ACTUAL FIGURES)

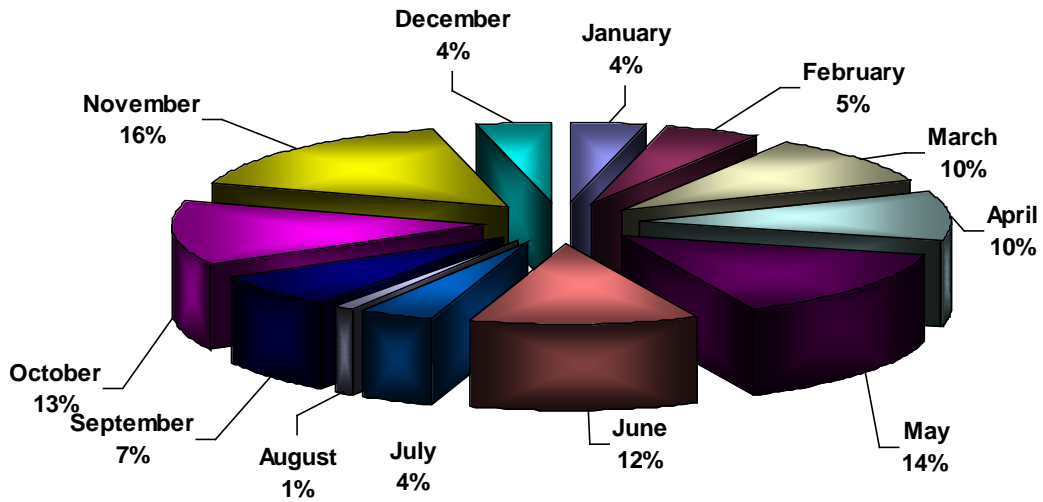
	TOTAL	CONFERENCES	INCENTIVES
January	22	9	13
February	25	14	11
March	55	27	28
April	42	27	15
May	54	37	17
June	43	32	11
July	12	9	3
August	9	3	6
September	39	19	20
October	55	35	20
November	58	41	17
December	16	11	5
TOTAL	430	264	166

Table 18

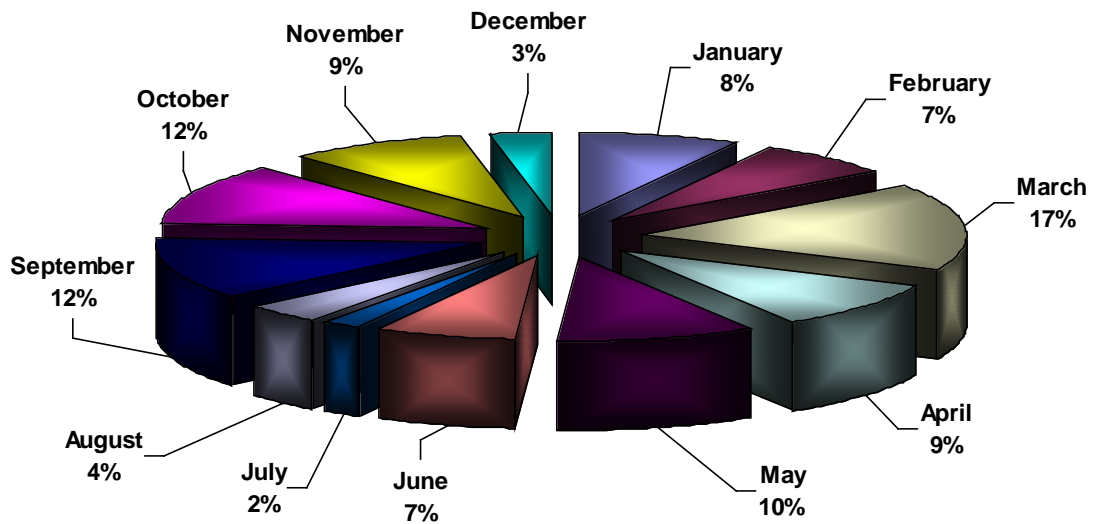
**MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE
(PERCENTAGES)**

	TOTAL	CONFERENCES	INCENTIVES
	%	%	%
JANUARY	5	4	8
FEBRUARY	6	5	7
MARCH	13	10	17
APRIL	10	10	9
MAY	12	14	10
JUNE	10	12	7
JULY	3	4	2
AUGUST	2	1	4
SEPTEMBER	9	7	12
OCTOBER	13	13	12
NOVEMBER	13	16	9
DECEMBER	4	4	3
TOTAL	100	100	100

Graph 18
MONTH THAT CONFERENCES TOOK PLACE



Graph 19
MONTH THAT INCENTIVES TOOK PLACE



The most preferred months for **Association** conferences are **October** and **November** (19% respectively), and for **Corporate** conferences is **April, May and June** (13%, 14% and 16%). Most of **Governmental** conferences took place in **April** (22%), and most of the Academic conferences took place in **November** (22%). While **March**, was the most preferred month for **Incentives** (17%).

Table 19

MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE - ANALYSIS BY TYPE OF CONFERENCE AND INCENTIVE

	Association conferences	Corporate conferences	Governmental conferences	Academic conferences	Incentives	Other
	%	%	%	%	%	%
January	3	6	0	3	8	0
February	4	10	0	4	7	0
March	12	8	9	11	17	34
April	5	13	22	5	9	33
May	17	14	17	11	10	0
June	8	16	9	12	7	33
July	3	5	0	4	2	0
August	0	1	3	1	4	0
September	7	9	3	8	12	0
October	19	10	9	14	12	0
November	19	6	19	22	9	0
December	3	3	9	5	2	0
Total	100	100	100	100	100	100

8. AVERAGE NUMBER OF PARTICIPANTS

The average number of participants in each event in Cyprus during 2010 is **102**. According to the analysis by type of conference, **Association** conferences have **138** participants, **Corporate** conferences have **89** participants, **Governmental** conferences have on average **141** participants, Academic **165**, and **Incentives** on average **57** participants.

Table 20

AVERAGE NUMBER OF PARTICIPANTS – ANALYSIS BY TYPE OF CONFERENCE

	Average number
TOTAL	102
Association conferences	138
Corporate conferences	89
Governmental conferences	141
Academic conferences	165
Incentives	57
Other	61

9. AVERAGE NUMBER OF DAYS PARTICIPANTS STAYED IN CYPRUS

The average number of days that participants stayed in Cyprus for Conferences or Incentives events is **4**.

Those who participated in **Corporate, Academic** and **Incentives** stayed in Cyprus on average for **5** days, those participated in **Association and Governmental** conferences stayed on average for **4** days.

Table 21
AVERAGE NUMBER OF DAYS PARTICIPANTS STAYED IN CYPRUS
ANALYSIS BY TYPE OF CONFERENCE

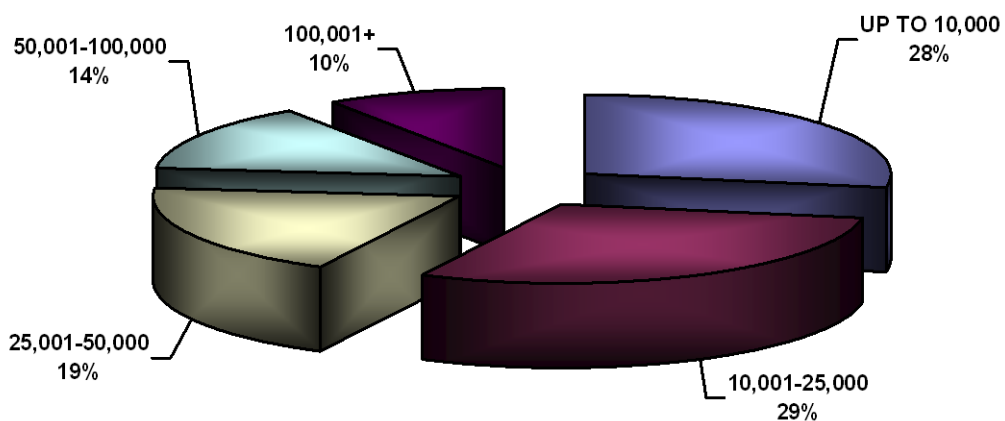
	Average number
TOTAL	4
Association conferences	4
Corporate conferences	5
Governmental conferences	4
Academic conferences	5
Incentives	5
Other	2

10. FINANCIAL ESTIMATES

Making estimation about the budget of each event we come to the conclusion that nearly six out of ten of the events had an estimated budget of **up to €25,000 (up to €10,000 28%, €10,001 - €25,000 29%)**. 19% of the conferences had a budget of **€25,001 - €50,000**, and 14% a budget of **€50,000 - €100,000**. Only 10% had an estimated budget of **more than €100,000**.

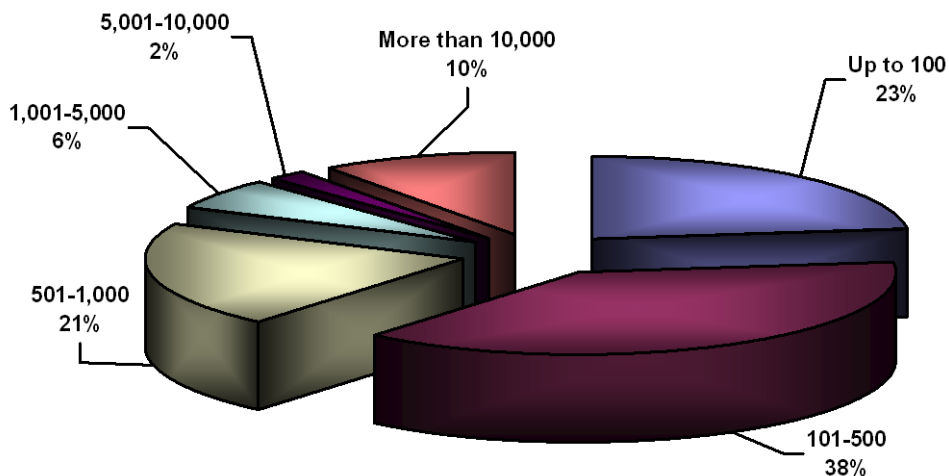
Graph 20

FINANCIAL ESTIMATES (BUDGET) FOR CONFERENCES & INCENTIVES



Graph 21

FINANCIAL ESTIMATES (EXPENSES) FOR EACH PARTICIPANT



11. ANALYTICAL TABLES

The following tables provide a full analysis of the data collected during 2010 by month.

Table 22
SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Seasonality Overview	Number of Events		Number of participants	
January 2010				
	Number	%	Number	%
Nicosia	3	14	429	27
Limassol	8	36	330	20
Larnaca	1	5	34	2
Paphos	10	45	818	51
Famagusta	0	0	0	0
Total	22	100	1611	100
February 2010				
	Number	%	Number	%
Nicosia	2	8	135	7
Limassol	14	56	976	50
Larnaca	2	8	180	9
Paphos	7	28	666	34
Famagusta	0	0	0	0
Total	25	100	1957	100
March 2010				
	Number	%	Number	%
Nicosia	6	11	641	14
Limassol	27	49	2145	47
Larnaca	8	15	328	7
Paphos	12	22	945	21
Famagusta	2	4	520	11
Total	55	100	4579	100

Table 22 (continuation)
SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Seasonality Overview	Number of Events		Number of participants	
April 2010				
	Number	%	Number	%
Nicosia	2	5	300	10
Limassol	18	43	897	30
Larnaca	3	7	153	5
Paphos	15	36	1370	46
Famagusta	4	9	275	9
Total	42	100	2995	100
May 2010				
	Number	%	Number	%
Nicosia	5	9	351	5
Limassol	31	57	4275	67
Larnaca	1	2	30	1
Paphos	13	24	1554	24
Famagusta	4	7	208	3
Total	54	100	6418	100
June 2010				
	Number	%	Number	%
Nicosia	9	21	1195	30
Limassol	18	42	1520	39
Larnaca	3	7	204	5
Paphos	11	26	880	22
Famagusta	2	5	130	3
Total	43	100	3929	100

Table 22 (continuation)

SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Seasonality Overview	Number of Events		Number of participants	
July 2010				
	Number	%	Number	%
Nicosia	0	0	0	0
Limassol	6	50	602	55
Larnaca	0	0	0	0
Paphos	5	42	363	34
Famagusta	1	8	120	11
Total	12	100	1085	100
August 2010				
	Number	%	Number	%
Nicosia	1	11	83	12
Limassol	4	44	253	36
Larnaca	0	0	0	0
Paphos	3	33	346	49
Famagusta	1	11	30	4
Total	9	100	712	100
September 2010				
	Number	%	Number	%
Nicosia	6	15	599	16
Limassol	17	44	1490	40
Larnaca	2	5	534	14
Paphos	9	23	709	19
Famagusta	5	13	380	10
Total	39	100	3712	100

Table 22 (continuation)

SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS⁰

Seasonality Overview	Number of Events		Number of participants	
October 2010				
	Number	%	Number	%
Nicosia	3	5	408	6
Limassol	21	38	3135	49
Larnaca	6	11	365	6
Paphos	22	40	2335	37
Famagusta	3	5	120	2
Total	55	100	6363	100
November 2010				
	Number	%	Number	%
Nicosia	9	16	1057	12
Limassol	30	52	4543	53
Larnaca	1	2	150	2
Paphos	15	26	1970	23
Famagusta	3	5	854	10
Total	58	100	8574	100
December 2010				
	Number	%	Number	%
Nicosia	3	19	323	18
Limassol	5	31	310	18
Larnaca	0	0	0	0
Paphos	8	50	1115	64
Famagusta	0	0	0	0
Total	16	100	1748	100
Grand Total	430		43683	

Table 23
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

City	Event type	Number of Events		Number of participants	
January 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	1	5	326	20
	Academic conference	1	5	58	4
	Incentive	1	5	45	3
Limassol	Association conference	1	5	60	4
	Corporate conference	1	5	91	6
	Incentive	6	27	179	11
Larnaca	Academic conference	1	5	34	2
Paphos	Corporate conference	4	18	335	21
	Incentive	6	27	483	30
Total January		22	100	1611	100
February 2010					
	Type	Number	%	Number	%
Nicosia	Corporate conference	2	8	135	7
Limassol	Association conference	2	8	270	14
	Corporate conference	4	16	259	13
	Academic conference	2	8	297	15
	Incentive	6	24	150	8
Larnaca	Association conference	1	4	110	6
	Corporate conference	1	4	70	4
Paphos	Corporate conference	1	4	200	10
	Academic conference	1	4	110	6
	Incentive	5	20	356	18
Total February		25	100	1957	100

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

City	Event type	Number of Events		Number of participants	
March 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	1	2	256	6
	Governmental conference	2	4	170	4
	Academic conference	1	2	60	1
	Incentive	2	4	155	3
Limassol	Association conference	6	11	541	12
	Corporate conference	6	11	627	14
	Academic conference	4	7	436	10
	Incentive	11	20	541	12
Larnaca	Association conference	2	4	96	2
	Governmental conference	1	2	38	1
	Academic conference	2	4	104	2
	Incentive	3	5	90	2
Paphos	Academic conference	1	2	150	3
	Incentive	10	18	724	16
	Other	1	2	71	2
Famagusta	Incentive	2	4	520	11
Total March		55	100	4579	100
April 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	1	2	150	5
	Academic conference	1	2	150	5
Limassol	Association conference	1	2	73	2
	Corporate conference	4	10	336	11
	Governmental conference	3	7	200	7
	Incentive	10	24	288	10
Larnaca	Association conference	1	2	70	2
	Academic conference	1	2	55	2
	Incentive	1	2	28	1

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

City	Event type	Number of Events		Number of participants	
April 2010					
	Type	Number	%	Number	%
Paphos	Corporate conference	4	10	289	10
	Governmental conference	5	12	800	27
	Academic conference	1	2	130	4
	Incentive	4	10	90	3
	Other	1	2	61	2
Famagusta	Association conference	1	2	39	1
	Corporate conference	2	5	136	5
	Academic conference	1	2	100	3
Total April		42	100	2995	100
May 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	2	4	104	2
	Corporate conference	1	2	55	1
	Academic conference	2	4	192	3
Limassol	Association conference	9	17	1246	19
	Corporate conference	7	13	790	12
	Academic conference	6	11	1890	29
	Incentive	9	17	349	5
Larnaca	Association conference	1	2	30	1
Paphos	Corporate conference	2	4	250	4
	Governmental conference	6	11	960	15
	Incentive	5	9	344	5
Famagusta	Corporate conference	1	2	43	1
	Incentive	3	6	165	3
Total May		54	100	6418	100

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

<i>City</i>	<i>Event type</i>	<i>Number of Events</i>		<i>Number of participants</i>	
June 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	2	5	87	2
	Corporate conference	1	2	50	1
	Academic conference	5	12	978	25
	Incentive	1	2	80	2
Limassol	Association conference	3	7	335	9
	Corporate conference	5	12	362	9
	Governmental conference	3	7	513	13
	Academic conference	2	5	170	4
	Incentive	5	12	140	4
Larnaca	Academic conference	1	2	120	3
	Incentive	2	5	84	2
Paphos	Association conference	1	2	100	3
	Corporate conference	7	16	661	17
	Incentive	2	5	68	2
	Other	1	2	51	1
Famagusta	Academic conference	1	2	80	2
	Incentive	1	2	50	1
Total June		43	100	3929	100
July 2010					
	Type	Number	%	Number	%
Limassol	Association conference	1	8	50	5
	Academic conference	3	25	420	39
	Incentive	2	17	132	12
Paphos	Corporate conference	4	33	350	32
	Incentive	1	8	13	1
Famagusta	Association conference	1	8	120	11
Total July		12	100	1085	100

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

<i>City</i>	<i>Event type</i>	<i>Number of Events</i>		<i>Number of participants</i>	
August 2010					
	Type	Number	%	Number	%
Nicosia	Governmental conference	1	11	83	12
Limassol	Incentive	4	44	253	36
Paphos	Corporate conference	1	11	250	35
	Academic conference	1	11	50	7
	Incentive	1	11	46	6
Famagusta	Incentive	1	11	30	4
Total August		9	100	712	100
September 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	2	5	267	7
	Corporate conference	1	3	63	2
	Academic conference	3	8	269	7
Limassol	Association conference	1	3	200	5
	Corporate conference	3	8	188	5
	Academic conference	3	8	495	13
	Incentive	10	26	607	16
Larnaca	Association conference	2	5	534	14
Paphos	Corporate conference	2	5	195	5
	Governmental conference	1	3	200	5
	Incentive	6	15	314	8
Famagusta	Corporate conference	1	3	140	4
	Incentive	4	10	240	6
Total September		39	100	3712	100

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

City	Event type	Number of Events		Number of participants	
October 2010					
	Type	Number	%	Number	%
Nicosia	Governmental conference	1	2	83	1
	Academic conference	2	4	325	5
Limassol	Association conference	5	9	432	7
	Corporate conference	1	2	176	3
	Academic conference	6	11	1944	31
	Incentive	9	16	583	9
Larnaca	Association conference	4	7	266	4
	Corporate conference	1	2	39	1
	Academic conference	1	2	60	1
Paphos	Association conference	5	9	660	10
	Corporate conference	6	11	520	8
	Governmental conference	2	4	280	4
	Academic conference	1	2	400	6
	Incentive	8	15	475	7
Famagusta	Incentive	3	5	120	2
Total October		55	100	6363	100
November 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	4	7	395	5
	Corporate conference	1	2	115	1
	Academic conference	4	7	547	6
Limassol	Association conference	8	14	2194	26
	Corporate conference	3	5	171	2
	Academic conference	8	14	1734	20
	Incentive	11	19	444	5
Larnaca	Academic conference	1	2	150	2
Paphos	Association conference	1	2	300	4
	Corporate conference	1	2	75	1
	Governmental conference	7	12	1120	13
	Academic conference	1	2	75	1

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

<i>City</i>	<i>Event type</i>	<i>Number of Events</i>		<i>Number of participants</i>	
November 2010					
	Type	Number	%	Number	%
Paphos	Incentive	5	9	400	5
Famagusta	Association conference	1	2	445	5
	Academic conference	1	2	220	3
	Incentive	1	2	189	2
Total November		58	100	8574	100
December 2010					
	Type	Number	%	Number	%
Nicosia	Association conference	1	6	250	14
	Academic conference	2	13	73	4
Limassol	Association conference	1	6	35	2
	Academic conference	2	13	140	8
	Incentive	2	13	135	8
Paphos	Corporate conference	2	13	145	8
	Governmental conference	3	19	480	27
	Incentive	3	19	490	28
Total December		16	100	1748	100
Grand Total		430		43683	

Table 24
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

Month /Coverage	City	Number of Events	Number of Participants
January 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	1	326
	Limassol	5	157
	Paphos	8	705
Total Cyprus		14	1188
Europe	Nicosia	2	103
	Limassol	3	173
	Paphos	2	113
Total Europe		7	389
ME/GA/Asia	Larnaca	1	34
Total ME/GA/Asia		1	34
Total January		22	1611
February 2010			
Coverage	City	Number	Number
Cyprus	Limassol	7	264
	Paphos	6	652
Total Cyprus		13	916
Europe	Nicosia	2	135
	Limassol	7	712
	Larnaca	2	180
	Paphos	1	14
Total Europe		12	1041
Total February		25	1957
March 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	2	356
	Limassol	6	565
	Paphos	4	321
	Famagusta	1	500
Total Cyprus		13	1742
Europe	Nicosia	3	260
	Limassol	17	1319
	Larnaca	8	328

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

<i>Month /Coverage</i>	<i>City</i>	<i>Number of Events</i>	<i>Number of Participants</i>
March 2010			
Coverage	City	Number	Number
Europe	Paphos	7	567
	Famagusta	1	20
Total Europe		36	2494
ME/GA/Asia	Nicosia	1	25
	Limassol	4	261
	Paphos	1	57
Total ME/GA/Asia		6	343
Total March		55	4579
April 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	2	300
	Limassol	11	541
	Larnaca	1	55
	Paphos	5	350
	Famagusta	1	50
Total Cyprus		20	1296
Europe	Limassol	6	338
	Larnaca	2	98
	Paphos	4	90
	Famagusta	3	225
Total Europe		15	751
ME/GA/Asia	Limassol	1	18
	Paphos	1	130
Total ME/GA/Asia		2	148
USA/ Canada	Paphos	5	800
Total USA/ Canada		5	800
Total April		42	2995
May 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	2	194
	Limassol	3	254
	Paphos	2	179

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

Month /Coverage	City	Number of Events	Number of Participants
May 2010			
Coverage	City	Number	Number
Total Cyprus		7	627
Europe	Nicosia	2	102
	Limassol	26	3691
	Larnaca	1	30
	Paphos	4	370
	Famagusta	4	208
Total Europe		37	4401
ME/GA/Asia	Nicosia	1	55
	Limassol	2	330
	Paphos	1	45
Total ME/GA/Asia		4	430
USA/ Canada	Paphos	6	960
Total USA/ Canada		6	960
Total May		54	6418
June 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	1	50
	Limassol	3	220
	Larnaca	1	120
	Paphos	2	122
Total Cyprus		7	512
Europe	Nicosia	7	1095
	Limassol	14	1248
	Larnaca	1	16
	Paphos	8	718
	Famagusta	2	130
Total Europe		32	3207
ME/GA/Asia	Nicosia	1	50
	Limassol	1	52
	Larnaca	1	68
	Paphos	1	40

Table 24 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Month /Coverage	City	Number of Events	Number of Participants
July 2010			
Coverage	City	Number	Number
Total ME/GA/Asia		4	210
Total June		43	3929
Cyprus	Limassol	2	280
	Paphos	2	84
Total Cyprus		4	364
Europe	Limassol	4	322
	Paphos	2	205
	Famagusta	1	120
Total Europe		7	647
ME/GA/Asia	Paphos	1	74
Total ME/GA/Asia		1	74
Total July		12	1085
August 2010			
Coverage	City	Number	Number
Cyprus	Limassol	1	150
	Paphos	1	46
	Famagusta	1	30
Total Cyprus		3	226
Europe	Nicosia	1	83
	Limassol	2	80
	Paphos	2	300
Total Europe		5	463
ME/GA/Asia	Limassol	1	23
Total ME/GA/Asia		1	23
Total August		9	712
September 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	2	387
	Limassol	2	295
	Larnaca	1	479
	Paphos	1	19
	Famagusta	1	35

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

<i>Month /Coverage</i>	<i>City</i>	<i>Number of Events</i>	<i>Number of Participants</i>
September 2010			
Coverage	City	Number	Number
Total Cyprus		7	1215
Europe	Nicosia	4	212
	Limassol	8	607
	Larnaca	1	55
	Paphos	7	490
	Famagusta	4	345
Total Europe		24	1709
ME/GA/Asia	Limassol	3	188
Total ME/GA/Asia		3	188
USA/ Canada	Limassol	4	400
	Paphos	1	200
Total USA/ Canada		5	600
Total September		39	3712
October 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	2	325
	Limassol	2	276
	Paphos	2	220
Total Cyprus		6	821
Europe	Nicosia	1	83
	Limassol	14	2379
	Larnaca	6	365
	Paphos	18	1840
	Famagusta	3	120
Total Europe		42	4787
ME/GA/Asia	Limassol	3	365
	Paphos	1	115
Total ME/GA/Asia		4	480
USA/ Canada	Limassol	2	115
	Paphos	1	160
Total USA/ Canada		3	275
Total October		55	6363

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

<i>Month /Coverage</i>	<i>City</i>	<i>Number of Events</i>	<i>Number of Participants</i>
November 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	4	440
	Limassol	6	908
	Paphos	4	255
	Famagusta	1	220
Total Cyprus		15	1823
Europe	Nicosia	5	617
	Limassol	20	3532
	Larnaca	1	150
	Paphos	4	595
	Famagusta	2	634
Total Europe		32	5528
ME/GA/Asia	Limassol	4	103
Total ME/GA/Asia		4	103
USA/ Canada	Paphos	7	1120
Total USA/ Canada		7	1120
Total November		58	8574
December 2010			
Coverage	City	Number	Number
Cyprus	Nicosia	1	250
	Paphos	2	450
Total Cyprus		3	700
Europe	Nicosia	2	73
	Limassol	4	210
	Paphos	3	185
Total Europe		9	468
ME/GA/Asia	Limassol	1	100
Total ME/GA/Asia		1	100
USA/ Canada	Paphos	3	480
Total USA/ Canada		3	480
Total December		16	1748
Grand Total		430	43683

Table 25

**ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF
EVENTS AND NUMBER OF PARTICIPANTS**

Month / Coverage	City	Type	Number of Events	Number of participants
January 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Association conference	1	326
	Limassol	Incentive	5	157
	Paphos	Corporate conference	4	335
		Incentive	4	370
Total Cyprus			14	1188
Europe	Nicosia	Academic conference	1	58
		Incentive	1	45
	Limassol	Association conference	1	60
		Corporate conference	1	91
		Incentive	1	22
	Paphos	Incentive	2	113
Total Europe			7	389
ME/GA/Asia	Larnaca	Academic conference	1	34
Total ME/GA/Asia			1	34
Total January			22	1611
February 2010				
Coverage	City	Type	Number	Number
Cyprus	Limassol	Corporate conference	1	54
		Academic conference	1	100
		Incentive	5	110
	Paphos	Corporate conference	1	200
		Academic conference	1	110
		Incentive	4	342
Total Cyprus			13	916
Europe	Nicosia	Corporate conference	2	135
	Limassol	Association conference	2	270
		Corporate conference	3	205

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Month / Coverage	City	Type	Number of Events	Number of participants
February 2010				
Coverage	City	Type	Number	Number
Europe	Limassol	Academic conference	1	197
		Incentive	1	40
	Larnaca	Association conference	1	110
		Corporate conference	1	70
	Paphos	Incentive	1	14
Total Europe			12	1041
Total February			25	1957
March 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Association conference	1	256
		Governmental conference	1	100
	Limassol	Association conference	2	231
		Academic conference	1	200
		Incentive	3	134
	Paphos	Incentive	3	250
		Other	1	71
	Famagusta	Incentive	1	500
	Total Cyprus			13
Europe	Nicosia	Governmental conference	1	70
		Academic conference	1	60
		Incentive	1	130
	Limassol	Association conference	4	310
		Corporate conference	4	446
		Academic conference	3	236
		Incentive	6	327
	Larnaca	Association conference	2	96
		Governmental conference	1	38

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Month / Coverage	City	Type	Number of Events	Number of participants
March 2010				
Coverage	City	Type	Number	Number
Europe	Larnaca	Academic conference	2	104
		Incentive	3	90
	Paphos	Academic conference	1	150
		Incentive	6	417
	Famagusta	Incentive	1	20
Total Europe			36	2494
ME/GA/Asia	Nicosia	Incentive	1	25
	Limassol	Corporate conference	2	181
		Incentive	2	80
	Paphos	Incentive	1	57
Total ME/GA/Asia			6	343
Total March			55	4579
April 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Association conference	1	150
		Academic conference	1	150
	Limassol	Association conference	1	73
		Corporate conference	1	120
		Governmental conference	3	200
		Incentive	6	148
	Larnaca	Academic conference	1	55
	Paphos	Corporate conference	4	289
		Other	1	61
	Famagusta	Corporate conference	1	50
	Total Cyprus			20

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Month / Coverage	City	Type	Number of Events	Number of participants
April 2010				
Coverage	City	Type	Number	Number
Europe	Limassol	Corporate conference	3	216
		Incentive	3	122
	Larnaca	Association conference	1	70
		Incentive	1	28
	Paphos	Incentive	4	90
	Famagusta	Association conference	1	39
		Corporate conference	1	86
Academic conference		1	100	
Total Europe			15	751
ME/GA/Asia	Limassol	Incentive	1	18
	Paphos	Academic conference	1	130
Total ME/GA/Asia			2	148
USA/ Canada	Paphos	Governmental conference	5	800
Total USA/ Canada			5	800
Total April			42	2995
May 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Association conference	1	44
		Academic conference	1	150
	Limassol	Association conference	1	199
		Incentive	2	55
	Paphos	Corporate conference	1	130
		Incentive	1	49
Total Cyprus			7	627

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Month / Coverage	City	Type	Number of Events	Number of participants
May 2010				
Coverage	City	Type	Number	Number
Europe	Nicosia	Association conference	1	60
		Academic conference	1	42
	Limassol	Association conference	8	1047
		Corporate conference	5	460
		Academic conference	6	1890
		Incentive	7	294
	Larnaca	Association conference	1	30
	Paphos	Corporate conference	1	120
		Incentive	3	250
	Famagusta	Corporate conference	1	43
		Incentive	3	165
	Total Europe			37
ME/GA/Asia	Nicosia	Corporate conference	1	55
	Limassol	Corporate conference	2	330
	Paphos	Incentive	1	45
Total ME/GA/Asia			4	430
USA/ Canada	Paphos	Governmental conference	6	960
Total USA/ Canada			6	960
Total May			54	6418

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

<i>Month / Coverage</i>	<i>City</i>	<i>Type</i>	<i>Number of Events</i>	<i>Number of participants</i>
June 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Academic conference	1	50
	Limassol	Corporate conference	1	50
		Academic conference	2	170
	Larnaca	Academic conference	1	120
	Paphos	Corporate conference	1	71
		Other	1	51
Total Cyprus			7	512
Europe	Nicosia	Association conference	2	87
		Academic conference	4	928
		Incentive	1	80
	Limassol	Association conference	3	335
		Corporate conference	3	260
		Governmental conference	3	513
		Incentive	5	140
	Larnaca	Incentive	1	16
	Paphos	Association conference	1	100
		Corporate conference	6	590
		Incentive	1	28
	Famagusta	Academic conference	1	80
		Incentive	1	50
	Total Europe			32
ME/GA/Asia	Nicosia	Corporate conference	1	50
	Limassol	Corporate conference	1	52
	Larnaca	Incentive	1	68
	Paphos	Incentive	1	40
Total ME/GA/Asia			4	210
Total June			43	3929

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

Month / Coverage	City	Type	Number of Events	Number of participants
July 2010				
Coverage	City	Type	Number	Number
Cyprus	Limassol	Academic conference	1	200
		Incentive	1	80
	Paphos	Corporate conference	1	71
		Incentive	1	13
Total Cyprus			4	364
Europe	Limassol	Association conference	1	50
		Academic conference	2	220
		Incentive	1	52
	Paphos	Corporate conference	2	205
	Famagusta	Association conference	1	120
Total Europe			7	647
ME/GA/Asia	Paphos	Corporate conference	1	74
Total ME/GA/Asia			1	74
Total July			12	1085
August 2010				
Coverage	City	Type	Number	Number
Cyprus	Limassol	Incentive	1	150
	Paphos	Incentive	1	46
	Famagusta	Incentive	1	30
Total Cyprus			3	226
Europe	Nicosia	Governmental conference	1	83
	Limassol	Incentive	2	80
	Paphos	Corporate conference	1	250
		Academic conference	1	50
Total Europe			5	463
ME/GA/Asia	Limassol	Incentive	1	23
Total ME/GA/Asia			1	23
Total August			9	712

Table 25 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF
EVENTS AND NUMBER OF PARTICIPANTS

Month / Coverage	City	Type	Number of Events	Number of participants
September 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Association conference	1	236
		Academic conference	1	151
	Limassol	Academic conference	2	295
	Larnaca	Association conference	1	479
	Paphos	Incentive	1	19
	Famagusta	Incentive	1	35
Total Cyprus			7	1215
Europe	Nicosia	Association conference	1	31
		Corporate conference	1	63
		Academic conference	2	118
	Limassol	Association conference	1	200
		Academic conference	1	200
		Incentive	6	207
	Larnaca	Association conference	1	55
	Paphos	Corporate conference	2	195
		Incentive	5	295
	Famagusta	Corporate conference	1	140
		Incentive	3	205
	Total Europe			24
ME/GA/Asia	Limassol	Corporate conference	3	188
Total ME/GA/Asia			3	188
USA/ Canada	Limassol	Incentive	4	400
	Paphos	Governmental conference	1	200
Total USA/ Canada			5	600
Total September			39	3712

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

<i>Month / Coverage</i>	<i>City</i>	<i>Type</i>	<i>Number of Events</i>	<i>Number of participants</i>
October 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Academic conference	2	325
	Limassol	Association conference	1	100
		Corporate conference	1	176
	Paphos	Corporate conference	1	40
		Incentive	1	180
Total Cyprus			6	821
Europe	Nicosia	Governmental conference	1	83
	Limassol	Association conference	4	332
		Academic conference	6	1944
		Incentive	4	103
	Larnaca	Association conference	4	266
		Corporate conference	1	39
		Academic conference	1	60
	Paphos	Association conference	5	660
		Corporate conference	4	365
		Governmental conference	1	120
		Academic conference	1	400
	Famagusta	Incentive	7	295
		Incentive	3	120
	Total Europe			42
ME/GA/Asia	Limassol	Incentive	3	365
	Paphos	Corporate conference	1	115
Total ME/GA/Asia			4	480
USA/ Canada	Limassol	Incentive	2	115
	Paphos	Governmental conference	1	160
Total USA/ Canada			3	275
Total October			55	6363

Table 25 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF
EVENTS AND NUMBER OF PARTICIPANTS

<i>Month / Coverage</i>	<i>City</i>	<i>Type</i>	<i>Number of Events</i>	<i>Number of participants</i>
November 2010				
Coverage	City	Type	Number	Number
Cyprus	Nicosia	Association conference	1	75
		Corporate conference	1	115
		Academic conference	2	250
	Limassol	Association conference	1	47
		Corporate conference	2	133
		Academic conference	3	728
	Paphos	Corporate conference	1	75
		Incentive	3	180
	Famagusta	Academic conference	1	220
	Total Cyprus			15
Europe	Nicosia	Association conference	3	320
		Academic conference	2	297
	Limassol	Association conference	7	2147
		Corporate conference	1	38
		Academic conference	5	1006
		Incentive	7	341
	Larnaca	Academic conference	1	150
	Paphos	Association conference	1	300
		Academic conference	1	75
		Incentive	2	220
	Famagusta	Association conference	1	445
		Incentive	1	189
	Total Europe			32
ME/GA/Asia	Limassol	Incentive	4	103
Total ME/GA/Asia			4	103
USA/ Canada	Paphos	Governmental conference	7	1120

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

<i>Month / Coverage</i>	<i>City</i>	<i>Type</i>	<i>Number of Events</i>	<i>Number of participants</i>
December 2010				
<i>Coverage</i>	<i>City</i>	<i>Type</i>	<i>Number</i>	<i>Number</i>
Total USA/ Canada			7	1120
Total November			58	8574
Cyprus	Nicosia	Association conference	1	250
	Paphos	Incentive	2	450
Total Cyprus			3	700
Europe	Nicosia	Academic conference	2	73
	Limassol	Association conference	1	35
		Academic conference	1	40
		Incentive	2	135
	Paphos	Corporate conference	2	145
		Incentive	1	40
Total Europe			9	468
ME/GA/Asia	Limassol	Academic conference	1	100
Total ME/GA/Asia			1	100
USA/ Canada	Paphos	Governmental conference	3	480
Total USA/ Canada			3	480
Total December			16	1748
Grand Total			430	43683

E. QUESTIONNAIRE

**ΕΡΩΤΗΜΑΤΟΛΟΓΙΟ ΓΙΑ ΤΗ ΣΥΛΛΟΓΗ ΣΤΑΤΙΣΤΙΚΩΝ ΣΤΟΙΧΕΙΩΝ ΓΙΑ ΤΟΝ
ΣΥΝΕΔΡΙΑΚΟ ΤΟΥΡΙΣΜΟ/ ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ (CONFERENCES & INCENTIVES)**

(ΚΥΚΛΩΣΤΕ ΑΥΤΟ ΠΟΥ ΙΣΧΥΕΙ)

ΣΤΟΙΧΕΙΑ ΕΠΙΧΕΙΡΗΣΗΣ /ΟΡΓΑΝΙΣΜΟΥ

ΟΝΟΜΑ ΕΠΙΧΕΙΡΗΣΗΣ

/ΟΡΓΑΝΙΣΜΟΥ:.....

ΟΝΟΜΑ

ΕΡΩΤΟΥΜΕΝΟΥ:.....

ΘΕΣΗ

ΕΡΩΤΟΥΜΕΝΟΥ:.....

Ημερομηνία Συμπλήρωσης Ερωτηματολογίου:.....

**ΓΙΑ ΤΟ ΣΚΟΠΟ ΤΗΣ ΣΥΛΛΟΓΗΣ ΤΩΝ ΣΤΑΤΙΣΤΙΚΩΝ ΣΤΟΙΧΕΙΩΝ ΘΑ
ΛΑΜΒΑΝΟΝΤΑΙ ΥΠΟΨΗ ΜΟΝΟ ΤΑ ΣΥΝΕΔΡΙΑ ΚΑΙ ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ (για
συντομία όμως αναφερόμαστε μόνο σε «ΣΥΝΕΔΡΙΑ» αλλά εννοείται και τα
«ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ»).**

01. Ασχολείστε γενικότερα με Συνέδρια/ Ταξίδια κινήτρων;

ΝΑΙ		
ΟΧΙ		ΤΕΡΜΑΤΙΣΕ

02. Σε ποια από τις ακόλουθες κατηγορίες ανήκει η επιχείρηση /οργανισμός σας;

Ξενοδοχειακά καταλύματα	1
Destination Management Companies	2
Professional Congress Organizers	3
Ημικρατικοί Οργανισμοί	4
Ανώτατα Εκπαιδευτικά Ιδρύματα/ Σχολές	5
Τραπεζικοί οργανισμοί	6
Ασφαλιστικές εταιρείες	7
Υπουργεία και άλλα Κυβερνητικά τμήματα	8
Βουλή των Αντιπροσώπων	9
Σύνδεσμοι	10
Άλλο (διευκρινίστε).....	11

03. Σύνολο συνεδρίων και ταξιδιών κινήτρων που διοργανώσατε κατά το 2010;

Σύνολο Συνεδρίων	Σύνολο Ταξιδιών Κινήτρων

Παρακαλώ συμπληρώστε τους Πίνακες (που βρίσκονται στις σελίδες 4-5) με τα στοιχεία των συνεδρίων/ ταξιδιωτικών κινήτρων που διοργανώσατε το **2010** αφού συμβουλευτείτε τις πιο κάτω οδηγίες.

Προσοχή! “ΘΑ ΠΡΕΠΕΙ ΝΑ ΚΑΤΑΓΡΑΦΟΥΝ ΤΑ ΣΥΝΕΔΡΙΑ (CONFERENCES) ΠΟΥ ΕΧΟΥΝ ΤΟΥΛΑΧΙΣΤΟΝ **50** ΣΥΜΜΕΤΕΧΟΝΤΕΣ” ΚΑΙ ΤΑ ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ (INCENTIVES) ΠΟΥ ΕΧΟΥΝ ΤΟΥΛΑΧΙΣΤΟΝ **20** ΣΥΜΜΕΤΕΧΟΝΤΕΣ”. ΕΠΙΣΗΣ ΠΡΕΠΕΙ ΝΑ ΚΑΤΑΓΡΑΦΟΝΤΑΙ ΜΟΝΟ ΟΙ ΕΚΔΗΛΩΣΕΙΣ ΠΟΥ ΠΕΡΙΕΛΑΜΒΑΝΑΝ **ΕΣΤΩ ΜΙΑ ΔΙΑΝΥΚΤΕΡΕΥΣΗ !**

ΟΔΗΓΙΕΣ ΓΙΑ ΤΗΝ ΣΥΜΠΛΗΡΩΣΗ ΤΩΝ ΠΙΝΑΚΩΝ ΑΝΑ ΕΡΩΤΗΣΗ

Ερ. 1. Γράψτε την ημερομηνία έναρξης της εκδήλωσης με την μορφή **ΗΗ/ΜΜ/ΧΧΧΧ**
π.χ. 18/01/2010.

Ερ. 2. Γράψτε την ημερομηνία λήξης της εκδήλωσης με την μορφή **ΗΗ/ΜΜ/ΧΧΧΧ**
π.χ. 18/01/2010.

Ερ. 3. Γράψτε για:

- Συνέδριο (Conference) → **3a**
- Ταξίδι Κινήτρων (Incentive) → **3b**

Ερ. 4. Γράψτε την κατηγορία του συνεδριακού τουρισμού στην οποία ανήκει η εκδήλωση:

- Association (Διεθνή συνέδρια Συνδέσμων) → **4a**
- Corporate (Εταιρικά συνέδρια) → **4b**
- Governmental (Κυβερνητικά συνέδρια) → **4c**
- Academic (Εκπαιδευτικό/ Επιστημονικό) → **4d**
- Incentive (Ταξίδια κινήτρων) → **4e**
- Άλλη → **4f** (Γράψτε ποια είναι η άλλη κατηγορία)

Ερ. 5. Γράψτε από πού προέρχονται οι πλείστοι συμμετέχοντες της διοργάνωσης σας:

- Κύπρο → **5a**
- Ευρώπη → **5b**
- Μ. Ανατολή/ Χώρες του Κόλπου/ Ασία → **5c**

Ερ. 6. Δηλώστε τον Συνολικό αριθμό των συμμετεχόντων.

Ερ. 7. Δηλώστε τον Συνολικό αριθμό των *συνοδευόντων ατόμων* (άτομα ΕΚΤΟΣ των συμμετεχόντων π.χ. άτομα που έφεραν μαζί τους) σύμφωνα με τον πίνακα:

- 0 άτομα → **7a**
- 1 μέχρι 20 άτομα → **7b**
- 21 μέχρι 50 άτομα → **7c**
- 51 μέχρι 100 άτομα → **7d**
- 101 μέχρι 250 άτομα → **7e**
- Πάνω από 250 άτομα → **7f**

Ερ. 8. Δηλώστε σε ποια επαρχία έγινε η εκδήλωση όπως πιο κάτω:
Λευκωσία → **8a**

Λεμεσός	→ 8b
Λάρνακα	→ 8c
Πάφος	→ 8d
Ελεύθερη Αμμόχωστος	→ 8e
Αλλού	→ 8f (Επίσης γράψτε που έγινε),

Ερ. 9. Παρακαλώ σημειώστε πόση ήταν η Συνολική Δαπάνη ανά σύνεδρο για την συμμετοχή του στο Συνέδριο σύμφωνα με τον πιο κάτω πίνακα:

(π.χ. διαμονή, διατροφή, registration fees, κλπ)

Μέχρι €100	→ 9a
€101- €500	→ 9b
€501- €1 000	→ 9c
€1 001- €5 000	→ 9d
€5 001- €10 000	→ 9e
Πάνω από €10 000	→ 9f

Ερ. 10. Γράψτε πόσος ήταν ο Συνολικός Προϋπολογισμός του Συνεδρίου σύμφωνα με τον πιο κάτω πίνακα:

Μέχρι €10 000	→ 10a
€10 001- €25 000	→ 10b
€25 001- €50 000	→ 10c
€50 001- €100 000	→ 10d
€100 001- €250 000	→ 10e
€250 001- €500 000	→ 10f
€500 001- €750 000	→ 10g
€750 001- €1 000 000	→ 10h
Πάνω από €1 000 000	→ 10i

Τέλος οδηγιών – Ακολουθούν οι πίνακες για να τους συμπληρώσετε ανάλογα.

**** Σημείωση:** Σε περίπτωση που έχετε διοργανώσει πάνω από 40 εκδηλώσεις, παρακαλούμε όπως φωτοτυπήσετε την τελευταία σελίδα (σελ.5)όσες φορές χρειάζεται για να εισάγετε τα επιπλέον δεδομένα. Σε κάθε καινούρια σελίδα παρακαλώ όπως σημειώνετε τον αύξοντα αριθμό της κάθε επιπλέον εκδήλωσης (event).

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